Blood Center Commit for Life.

Gulf Coast Regional Blood Center Media Alert

1400 La Concha Lane • Houston, Texas 77054-1802 (713) 791-1200 • www.giveblood.org

BLOOD DONORS ASKED TO GIVE ON MEMORIAL DAY

Gulf Coast Regional Blood Center Holiday Hours: 8 a.m. to 2 p.m.

WHAT: Gulf Coast Regional Blood Center is reminding all eligible blood donors to take an hour of their time this Memorial Day weekend to give back by giving blood. While donations tend to decline during the summer months and over holidays, The Blood Center still needs to collect 1,000 donations every day to meet the needs of patients in 26 Gulf Coast counties, from Matagorda to Nacogdoches.



As an extra thank-you for saving lives, donors who give at any Neighborhood Donor Center Friday, May 23 through Memorial Day, Monday, May 26 will receive 300 bonus points and a Commit for Life T-shirt.

Donors are encouraged to visit any of The Blood Center's 13 Neighborhood Donor Centers conveniently located throughout the greater Houston region. Appointments are accepted, but not necessary. Donor centers will be open from 8 a.m. to 2 p.m. on Memorial Day.

HOLIDAY HOURS: All 13 Houston-area Neighborhood Donor Centers will be open Monday, May 26 from 8 a.m. to 2 p.m.

To find a location near you, visit giveblood.org.

ABOUT US: Gulf Coast Regional Blood Center is asking its donors to *Commit for Life*. It takes three simple steps: 1) Donate once per quarter; 2) allow The Blood Center to contact you; and 3) spread the word, encouraging others to *Commit for Life*. The Blood Center is the primary supplier of blood components to more than 170 hospitals and health care facilities in a 26-county Texas Gulf Coast region. Donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in good general health. Individuals who are 16 years old, at least 122 pounds, in good general health and have parental consent also may be eligible to donate. The donation process is simple, taking only about one hour. Gulf Coast Regional Blood Center is an independent, non-profit blood center that is not affiliated with the American Red Cross.

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MEDIA CONTACT: Meagan Raeke, Media Relations Manager mraeke@giveblood.org, (713) 791-6329 – office