



Media Alert

**Gulf Coast Regional
Blood Center**
Commit for Life.

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www.giveblood.org

HOUSTON ASTROS START THE SEASON BY SAVING LIVES

The Team Joins Gulf Coast Regional Blood Center for Opening Day Blood Drive

WHAT: Gulf Coast Regional Blood Center and the Houston Astros are teaming up for another season to help save lives. The Houston Astros Opening Day Blood Drive will kick off April 1 in all Neighborhood Donor Centers and continue through Astros opening day, April 6, when individuals also may donate at Minute Maid Park. All who donate or attempt to donate will receive a commemorative blood drive T-shirt!

WHEN/

WHERE: April 1 through 6

All Neighborhood Donor Centers

Visit www.giveblood.org or call 1(888) 482-5663 for locations and hours of operation.

April 6, 12 to 6 p.m.

Minute Maid Park – In Union Station

For more information or to schedule your blood donation, visit www.giveblood.org or call 1(888) 482-5663.

ABOUT US: Gulf Coast Regional Blood Center is asking its donors to *Commit for Life*. It takes three simple steps: 1) Donate once per quarter; 2) allow The Blood Center to contact you; and 3) spread the word, encouraging others to *Commit for Life*.

The Blood Center is the primary supplier of blood components to more than 170 hospitals and health care facilities in a 25-county Texas Gulf Coast region.

Donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in good general health. Individuals who are 16 years old, at least 122 pounds, in good general health and have parental consent also may be eligible to donate. The donation process is simple, taking only about one hour.

Gulf Coast Regional Blood Center is an independent, non-profit blood center that is not affiliated with the American Red Cross.

Interact with us on the Web: www.giveblood.org/blog • www.giveblood.org/Facebook • www.twitter.com/commitforlife • www.flickr.com/photos/commitforlife

MEDIA

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