



Media Alert

**Gulf Coast Regional
Blood Center**
Commit for Life.

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A LIFE SAVED IS MORE PRECIOUS THAN DIAMONDS

Local Nonprofits Hold Blood Drives; Participants Entered to Win Diamond Jewelry

WHAT: After Carl Bates underwent many surgeries and a heart transplant, voluntary blood donors ensured there was enough blood to replace the units he lost and help sustain his life. His family's nonprofit organization, Carl Cares Bears, invites the public to donate blood in his memory. Carl Cares Bears brings smiles to the faces of patients by delivering cuddly teddy bears to them. The group will hold a blood drive at the American Legion Hall April 24. The next day, Shady Oaks Assembly of God will host a drive at its facility.

More than 1,000 blood donations are needed every day in our region, so individuals are encouraged to *Commit for Life* and donate at least once a quarter. For patients in need, volunteer blood donors are more precious than diamonds. All who donate or attempt to donate in April may participate in the Diamonds for Donors promotion. You will be automatically entered in a drawing for a fantastic prize – including *Commit for Life* tote bags, *Commit for Life* watches and the grand prize – a piece of diamond jewelry!

WHEN/ April 24 – 9:30 a.m. to 2 p.m.
WHERE: American Legion Hall
203 East San Bernard St.
Brazoria, TX 77422
Contact: Sean Bates, (979) 417-1963

April 25 – 10 a.m. to 4 p.m.
Shady Oaks Assembly of God
127 Flag Lake Drive
Lake Jackson, TX 77566
Contact: Mary Jo Lebow, (979) 297-9541

To schedule your donation, visit www.giveblood.org or call 1(888) 482-5663.

ABOUT US: Gulf Coast Regional Blood Center is asking its donors to *Commit for Life*. It takes three simple steps: 1) Donate once per quarter; 2) allow The Blood Center to contact you; and 3) spread the word, encouraging others to *Commit for Life*. The Blood Center is the primary supplier of blood components to more than 170 hospitals and health care facilities in a 25-county Texas Gulf Coast region. Donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in good general health. Individuals who are 16 years old, at least 122 pounds, in good general health and have their parents' consent also may donate. The donation process is simple, taking only about one hour. Gulf Coast Regional Blood Center is a nonprofit, independent blood center that is not affiliated with the American Red Cross.

Interact with us on the Web: www.giveblood.org/blog • www.giveblood.org/Facebook • www.twitter.com/commitforlife • www.flickr.com/photos/commitforlife

MEDIA

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