



# Media Alert

**Gulf Coast Regional  
Blood Center**  
*Commit for Life.*

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## **BLOOD DRIVE KICKS OFF WEEKEND OF WATER FESTIVITIES FOR MEMORIAL, SPRING VALLEY FAMILIES**

### *Dad's Club Swim Team Asks Community to Help Save Lives By Donating Blood*

**WHAT:** A blood drive on April 24 will kick off a weekend of family water festivities sponsored by Dad's Club Swim Team. The community is encouraged to donate blood on a mobile donor coach at the group's aquatic facility north of I-10 between Bingle and Campbell. All who donate or attempt to donate may enter a raffle for a free swim class or free summer membership.

More than 1,000 blood donations are needed every day in our region, and those who *Commit for Life* and donate at least once a quarter can help maintain a strong blood supply. Bring the entire family to the pool Saturday from 3 to 5 p.m. for a community pool party. Highlights will include a water polo game, an aquatic playground and a synchronized swimming exhibition. The Dad's Club Swim Team's aquatic facility celebrates 60 years in the City of Spring Valley. The nationally recognized organization offers year-round swim and lifeguard courses as well as triathlon swim training to the public.

**WHEN:** April 24 – 2 to 6:30 p.m.

**WHERE:** Dad's Club Swim Team Aquatic Facility  
1006 Voss Road  
Houston, TX 77055

**To schedule your donation, visit [www.giveblood.org](http://www.giveblood.org) or call 1(888) 482-5663.**

**ABOUT US:** Gulf Coast Regional Blood Center is asking its donors to *Commit for Life*. It takes three simple steps: 1) Donate once per quarter; 2) allow The Blood Center to contact you; and 3) spread the word, encouraging others to *Commit for Life*. The Blood Center is the primary supplier of blood components to more than 170 hospitals and health care facilities in a 25-county Texas Gulf Coast region. Donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in good general health. Individuals who are 16 years old, at least 122 pounds, in good general health and have their parents' consent also may donate. The donation process is simple, taking only about one hour. Gulf Coast Regional Blood Center is a nonprofit, independent blood center that is not affiliated with the American Red Cross. **Interact with us on the Web:** [www.giveblood.org/blog](http://www.giveblood.org/blog) • [www.giveblood.org/Facebook](http://www.giveblood.org/Facebook) • [www.twitter.com/commitforlife](http://www.twitter.com/commitforlife) • [www.flickr.com/photos/commitforlife](http://www.flickr.com/photos/commitforlife)

### **MEDIA**

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