



Media Alert

**Gulf Coast Regional
Blood Center**
Commit for Life.

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COMMIT FOR LIFE THIS MEMORIAL DAY

Gulf Coast Regional Blood Center Observes Special Hours at Six Neighborhood Donor Centers

WHAT: Gulf Coast Regional Blood Center is observing special hours on Memorial Day at six Neighborhood Donor Centers. Blood donors can continue saving lives in our community as they remember the men and women who have died serving our country. Donations tend to slow down during holidays and the summer, but the need for more than 1,000 donations a day remains constant. The public is encouraged to *Commit for Life* and donate once a quarter to help maintain a steady blood supply for individuals in our area.

Commit for Life donors who successfully complete two donations or a single double red cell donation between May 1 and Aug. 31 will be eligible to order a Kroger gift card worth \$15 from the *Commit for Life* store. A handling fee of 200 *Commit for Life* store points applies.

WHEN/

WHERE: These Neighborhood Donor Centers will be open Monday, May 25.

Bill T. Teague:	6 a.m. to 2 p.m.
Champions:	6 a.m. to 2 p.m.
Cy-Fair:	7 a.m. to 3 p.m.
Pasadena:	6:30 a.m. to 2:30 p.m.
Sugar Land:	6 a.m. to 2 p.m.
The Woodlands:	6 a.m. to 2 p.m.

Visit www.giveblood.org or call 1(888) 482-5663 to schedule your donation.

ABOUT US: Gulf Coast Regional Blood Center is asking its donors to *Commit for Life*. It takes three simple steps: 1) Donate once per quarter; 2) allow The Blood Center to contact you; and 3) spread the word, encouraging others to *Commit for Life*. The Blood Center is the primary supplier of blood components to more than 220 hospitals and health care facilities in a 25-county Texas Gulf Coast region. Donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in good general health. Individuals who are 16 years old, at least 122 pounds, in good general health and have their parents' consent also may donate. The donation process is simple, taking only about one hour. Gulf Coast Regional Blood Center is an independent, nonprofit blood center that is not affiliated with the American Red Cross. **Interact with us on the Web:** www.giveblood.org/blog • www.giveblood.org/Facebook • www.twitter.com/commitforlife • www.flickr.com/photos/commitforlife

MEDIA

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