



THE BLOOD CENTER OF BRAZOS VALLEY INTRODUCES NEW NEIGHBORHOOD DONOR CENTER

Facility Opens June 2 to Serve Donors Five Days a Week

WHAT: Blood donors in Bryan/College Station will soon have a fixed location to help save lives as The Blood Center of Brazos Valley opens its new Neighborhood Donor Center in College Station on June 2.

Measuring about 10,000 square feet, the spacious new facility on Rock Prairie Road includes four donor screening rooms, six collection beds, a large donor relaxation area with fresh-baked cookies, and a children's play area, where kids can watch videos or play Microsoft Xbox 360 games as their parents donate. In addition to whole blood collections, three automated collection machines will enable donors to save more lives by giving platelets and plasma.

The new Neighborhood Donor Center opens at an opportune time, as donations typically decline during the summer. The center makes it convenient for residents to *Commit for Life* and donate at least once a quarter, ensuring an adequate blood supply for patients in the region. In Brazos Valley last year, hospitals needed about 14,000 donations.

WHERE: The Blood Center of Brazos Valley
1701 Rock Prairie Road
College Station, TX 77845

Visit www.givebloodbv.org or call (979) 764-5600 to schedule your blood donation.

WHEN: The Neighborhood Donor Center opens Tuesday, June 2.

Hours of operation:

Tuesday through Thursday 10 a.m. to 6 p.m.

Friday through Saturday 8 a.m. to 4 p.m.

Closed Sunday and Monday

ABOUT US: The Blood Center of Brazos Valley is an affiliate of Gulf Coast Regional Blood Center, serving eight Brazos Valley counties – Brazos, Burleson, Fayette, Grimes, Leon, Madison, Walker and Washington.

The Blood Center of Brazos Valley asks donors to *Commit for Life*. It takes three simple steps: 1) Donate once per quarter; 2) allow The Blood Center to contact you; and 3) spread the word, encouraging others to *Commit for Life*.

Donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in good general health. Individuals who are 16 years old, at least 122 pounds, in good general health and have their parents' consent also may donate. The donation process is simple, taking only about one hour.

The Blood Center of Brazos Valley, an affiliate of Gulf Coast Regional Blood Center, is an independent, nonprofit blood center and is not affiliated with the American Red Cross.

Interact with us on the Web: www.giveblood.org/blog • www.giveblood.org/Facebook
• www.twitter.com/commitforlife • www.flickr.com/photos/commitforlife

MEDIA

CONTACT: Sheena Abraham, (713) 791-6329

Public Relations Associate, sabraham@giveblood.org

Cortney Martin, (713) 791-6682

Public Relations Coordinator, cmartin@giveblood.org

###