



**Gulf Coast Regional  
Blood Center**  
*Commit for Life.*

# Media Alert

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## **PATIENT'S FAMILY CELEBRATES HIS FIRST BIRTHDAY WITH BLOOD DRIVE**

*Cambree Auto Service in Alvin Hosts Drive June 5*

**WHAT:** At only 9 months of age, Bryson Horton was diagnosed with Acute Lymphoblastic Leukemia. Voluntary blood donations have helped sustained Bryson's life since his treatment began. Family and friends invite the public to donate at a blood drive in Bryson's honor on June 5, a day after he celebrates his first birthday.

The public is encouraged to *Commit for Life* and donate once a quarter to help maintain a steady blood supply for individuals like Bryson.

**WHEN:** Friday, June 5 from 11 a.m. to 3:30 p.m.

**WHERE:** Cambree Auto Service  
2411 South Gordon  
Alvin, TX 77511

Visit [www.giveblood.org](http://www.giveblood.org) or call 1(888) 482-5663 to schedule your donation.

**ABOUT US:** Gulf Coast Regional Blood Center is asking its donors to *Commit for Life*. It takes three simple steps: 1) Donate once per quarter; 2) allow The Blood Center to contact you; and 3) spread the word, encouraging others to *Commit for Life*.

The Blood Center is the primary supplier of blood components to more than 170 hospitals and health care facilities in a 25-county Texas Gulf Coast region.

Donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in good general health. Individuals who are 16 years old, at least 122 pounds, in good general health and have their parents' consent also may donate.

Gulf Coast Regional Blood Center is an independent, nonprofit blood center that is not affiliated with the American Red Cross.

Interact with us on the Web: [www.giveblood.org/blog](http://www.giveblood.org/blog) • [www.giveblood.org/Facebook](http://www.giveblood.org/Facebook) • [www.twitter.com/commitforlife](http://www.twitter.com/commitforlife) • [www.flickr.com/photos/commitforlife](http://www.flickr.com/photos/commitforlife)

### **MEDIA**

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