



**Gulf Coast Regional
Blood Center**
Commit for Life.

Media Alert

1400 La Concha Lane • Houston, Texas 77054-1802
PH: (713) 791-6272 • FX: (713) 796-0243
cmartin@giveblood.org
www.giveblood.org

LOOKING FOR LIFE-SAVERS IN KINGWOOD

Kingwood Rotary Club Partners with Alspaugh Ace Hardware to Host Blood Drive July 5

WHAT: The Kingwood Rotary Club is on a mission to save lives and is looking for blood donors to join the cause. Individuals may donate at the Rotary Club's blood drive July 5 at Alspaugh Ace Hardware. Donating blood takes just under an hour from start to finish and can save up to three lives.

The Kingwood Rotary Club was recently recognized by its district with the Gift of Life Award for its life-saving efforts. All who attempt to donate at this drive will receive a free T-shirt and a coupon from Alspaugh Ace Hardware.

Commit for Life donors who successfully complete two donations or a single double red cell donation between May 1 and Aug. 31 will be eligible to order a Kroger gift card worth \$15 from the *Commit for Life* store. A handling fee of 200 *Commit for Life* store points applies.

WHEN: July 5 – 11 a.m. to 5 p.m.

WHERE: Alspaugh Ace Hardware – Donor Coach
2720 W. Lake Houston Pkwy
Kingwood, TX 77345

Visit www.giveblood.org or call 1(888) 482-5663 to schedule your donation.

ABOUT US: Gulf Coast Regional Blood Center is asking its donors to *Commit for Life*. It takes three simple steps: 1) Donate once per quarter; 2) allow The Blood Center to contact you; and 3) spread the word, encouraging others to *Commit for Life*. The Blood Center is the primary supplier of blood components to more than 170 hospitals and health care facilities in a 25-county Texas Gulf Coast region. Donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in good general health. Individuals who are 16 years old, at least 122 pounds, in good general health and have their parents' consent also may donate. The donation process is simple, taking only about one hour. Gulf Coast Regional Blood Center is an independent, nonprofit blood center that is not affiliated with the American Red Cross. **Interact with us on the Web:** www.giveblood.org/blog • www.giveblood.org/Facebook • www.twitter.com/commitforlife • www.flickr.com/photos/commitforlife

MEDIA

CONTACT: Sheena Abraham, (713) 791-6329
Public Relations Associate, sabraham@giveblood.org
Cortney Martin, (713) 791-6682
Public Relations Coordinator, cmartin@giveblood.org

###