



Media Alert

**Gulf Coast Regional
Blood Center**
Commit for Life.

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www.giveblood.org

BLOOD DRIVE TO BE HELD AT LAKEWOOD CHURCH ON SUNDAY, JULY 26

Community Invited to Commit for Life at Lakewood Summer Blood Drive

WHAT: Lakewood Church will hold its first summer blood drive with Gulf Coast Regional Blood Center on Sunday, July 26, and the public is invited to participate and help save three lives. The church is hoping for the same turnout during its post Hurricane Ike blood drive, in which the congregation helped collect over 400 donations and saved as many as 1,300 lives.

Donations tend to slow down during the holidays and summer, so blood drives like these are important to help meet the daily need of more than 1,000 donations. The blood collected helps a variety of patients, including those battling cancer, accident victims, premature babies and many others.

WHEN: Sunday, July 26
10 a.m. to 6 p.m.

WHERE: Lakewood Church
3700 Southwest Freeway
Houston, TX 77027

To schedule your donation, visit www.giveblood.org or call 1(888) 482-5663.

ABOUT US: Gulf Coast Regional Blood Center is asking its donors to *Commit for Life*. It takes three simple steps: 1) Donate once per quarter; 2) allow The Blood Center to contact you; and 3) spread the word, encouraging others to *Commit for Life*. The Blood Center is the primary supplier of blood components to more than 170 hospitals and health care facilities in a 25-county Texas Gulf Coast region. Donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in good general health. Individuals who are 16 years old, at least 122 pounds, in good general health and have their parents' consent also may donate. The donation process is simple, taking only about one hour. For additional information, call (713) 790-1200 or 1(888) 482-5663, or visit The Blood Center's Web site at www.giveblood.org. Interact with us on the Web: www.giveblood.org/blog • www.giveblood.org/Facebook • www.twitter.com/commitforlife • www.flickr.com/photos/commitforlife

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