



# Media Alert

**Gulf Coast Regional  
Blood Center**  
*Commit for Life.*

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## TAKE AN HOUR TO SAVE LIVES ON LABOR DAY

### *Gulf Coast Regional Blood Center Observes Special Hours for Labor Day Holiday*

**WHAT:** To ensure an adequate blood supply following the holiday, Gulf Coast Regional Blood Center is observing special hours at select Neighborhood Donor Centers on Labor Day. More than 1,000 donations are needed daily, and the need remains constant even during the holidays.

Donors can give whole blood every eight weeks. Depending on your blood type and weight, you may maximize the benefits of your donation through an automated donation of red blood cells, platelets or plasma. Those who *Commit for Life* and donate once a quarter help maintain a steady blood supply for local patients.

*Commit for Life* members who donate or attempt to donate Sept. 1 through Nov. 30 will be entered to win one of four pairs of Continental Airlines tickets for travel in the contiguous United States. In addition, two *Commit for Life* members who donate or attempt to donate in that time will be selected to each win a pair of BusinessFirst® tickets to visit select international destinations.

#### **WHEN/**

**WHERE:** These Neighborhood Donor Centers will be open Monday, Sept. 7.

<b>Humble:</b>	<b>6 a.m. to 2 p.m.</b>
<b>The Woodlands:</b>	<b>6 a.m. to 2 p.m.</b>
<b>Clear Lake:</b>	<b>6:30 a.m. to 2:30 p.m.</b>
<b>Champions</b>	<b>7 a.m. to 3 p.m.</b>
<b>Sugar Land</b>	<b>7 a.m. to 3 p.m.</b>
<b>Westchase</b>	<b>7 a.m. to 3 p.m.</b>

**Visit [www.giveblood.org](http://www.giveblood.org) or call 1(888) 482-5663 to schedule your donation.**

**ABOUT US:** Gulf Coast Regional Blood Center is asking its donors to *Commit for Life*. It takes three simple steps: 1) Donate once per quarter; 2) allow The Blood Center to contact you; and 3) spread the word, encouraging others to *Commit for Life*. The Blood Center is the primary supplier of blood components to more than 170 hospitals and health care facilities in a 25-county Texas Gulf Coast region. Donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in good general health. Individuals who are 16 years old, at least 122 pounds, in good general health and have their parents' consent also may donate. The donation process is simple, taking only about one hour. Gulf Coast Regional Blood Center is an independent, nonprofit blood center that is not affiliated with the American Red Cross. **Interact with us on the Web:** [www.giveblood.org/blog](http://www.giveblood.org/blog) • [www.giveblood.org/Facebook](http://www.giveblood.org/Facebook) • [www.twitter.com/commitforlife](http://www.twitter.com/commitforlife) • [www.flickr.com/photos/commitforlife](http://www.flickr.com/photos/commitforlife)

#### **MEDIA**

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