



Media Alert

**Gulf Coast Regional
Blood Center**
Commit for Life.

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SAVE LIVES AND SEE THE WORLD WITH CONTINENTAL

Commit for Life Donors Can Win BusinessFirst Tickets for International Travel

WHAT: *Commit for Life* this fall, and you will have a chance to save lives and see the world with Gulf Coast Regional Blood Center and Continental Airlines, the official airline of *Commit for Life*.

Commit for Life members who donate or attempt to donate in September, October or November will be entered to win one of four pairs of Continental Airlines tickets for travel in the contiguous United States. Two *Commit for Life* members who donate or attempt to donate in those months will be selected to each win a pair of BusinessFirst® tickets to visit select international destinations.

Additionally, gold-level *Commit for Life* donors (who have donated four times this year) who give during the promotion period will automatically receive an extra entry in the giveaway drawing!

WHEN: Sept. 1 through Nov. 30, 2009

WHERE: All mobile blood drives and Neighborhood Donor Centers

Visit www.giveblood.org or call 1(888) 482-5663 for locations, hours of operation or to schedule your donation.

ABOUT US: Gulf Coast Regional Blood Center is asking its donors to *Commit for Life*. It takes three simple steps: 1) Donate once per quarter; 2) allow The Blood Center to contact you; and 3) spread the word, encouraging others to *Commit for Life*. The Blood Center is the primary supplier of blood components to more than 170 hospitals and health care facilities in a 25-county Texas Gulf Coast region. Donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in good general health. Individuals who are 16 years old, at least 122 pounds, in good general health and have their parents' consent also may donate. The donation process is simple, taking only about one hour. Gulf Coast Regional Blood Center is an independent, nonprofit blood center that is not affiliated with the American Red Cross. **Interact with us on the Web:** www.giveblood.org/blog • www.giveblood.org/Facebook • www.twitter.com/commitforlife • www.flickr.com/photos/commitforlife

MEDIA

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