



# Media Alert

**Gulf Coast Regional  
Blood Center**  
*Commit for Life.*

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## FIND YOUR ‘PULSE OF THE PRIDE’ BY DONATING TO HELP SAVE LIVES

### *University of Houston Students Invited to Take Part in Campus-wide Competition*

**WHAT:** For the first time, students on the University of Houston campus will be able to take part in a friendly life-saving competition at the “Pulse of the Pride” Blood Drive. With six blood drive opportunities, students will have the opportunity to choose which organization or group they would like to support to show their school pride and help save lives.

Patients’ needs in our area require that Gulf Coast Regional Blood Center collect more than 1,000 donations every day. All those who *Commit for Life* and donate at any of the participating “Pulse of the Pride” drives will receive a commemorative t-shirt.

#### **WHEN/**

#### **WHERE: Monday, August 31**

*Recreation Center*

2:30 to 7 p.m.

Recreation Center

#### **Tuesday, September 1**

*Cougars for Kids*

9 a.m. to 2:30 p.m.

Cougar Den

#### **Thursday, September 3**

*Coog Crew*

10 a.m. to 2:30 p.m.

PGH Circle – Donor Coach

#### **Friday, September 4**

*Pre-Pharmacy Assn.*

8:30 a.m. to 1 p.m.

Cougar Den

#### **Tuesday, September 8**

*Hispanic Bus. Student Assn.*

9 a.m. to 1 p.m.

University Ctr – Donor Coach

#### **Wednesday, September 8**

*Metro Volunteer Program*

10 a.m. to 4 p.m.

University Ctr – Rm 53

**Visit [www.giveblood.org](http://www.giveblood.org) or call 1(888) 482-5663 for locations, hours of operation or to schedule your donation.**

**ABOUT US:** Gulf Coast Regional Blood Center is asking its donors to *Commit for Life*. It takes three simple steps: 1) Donate once per quarter; 2) allow The Blood Center to contact you; and 3) spread the word, encouraging others to *Commit for Life*. The Blood Center is the primary supplier of blood components to more than 170 hospitals and health care facilities in a 25-county Texas Gulf Coast region. Donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in good general health. Individuals who are 16 years old, at least 122 pounds, in good general health and have their parents’ consent also may donate. The donation process is simple, taking only about one hour. Gulf Coast Regional Blood Center is an independent, nonprofit blood center that is not affiliated with the American Red Cross. **Interact with us on the Web:** [www.giveblood.org/blog](http://www.giveblood.org/blog) • [www.giveblood.org/Facebook](http://www.giveblood.org/Facebook) • [www.twitter.com/commitforlife](http://www.twitter.com/commitforlife) • [www.flickr.com/photos/commitforlife](http://www.flickr.com/photos/commitforlife)

#### **MEDIA**

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