



**Gulf Coast Regional
Blood Center**
Commit for Life.

Media Alert

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DONATE BLOOD FOR MINDY

Local Patient Depends on Blood Donors in Battle with Stage IV Cancer

WHAT: Help save lives by donating blood in Mindy Bryant Lanoux's honor. Mindy is currently battling Stage 4 cancer and has depended on blood donors throughout her fight. Blood donors are essential to individuals like Mindy, as red cells and platelets often are needed to help cancer patients in their treatment.

Gulf Coast Regional Blood Center is the primary supplier of blood and blood products to hospitals in the Texas Gulf Coast region, where Mindy is receiving treatment. More than 1,000 blood donations are needed every day.

Donate at any of Gulf Coast Regional Blood Center's Neighborhood Donor Centers between now and Aug. 31 to participate. Please be sure to credit group code CS32BS02 to designate your donation in honor of Mindy.

WHEN: Now through Aug. 31

WHERE: All Neighborhood Donor Centers

For locations or to schedule your donation, visit www.giveblood.org or call 1(888) 482-5663.

ABOUT US: Gulf Coast Regional Blood Center is asking its donors to *Commit for Life*. It takes three simple steps: 1) Donate once per quarter; 2) allow The Blood Center to contact you; and 3) spread the word, encouraging others to *Commit for Life*. The Blood Center is the primary supplier of blood components to more than 170 hospitals and health care facilities in a 25-county Texas Gulf Coast region. Donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in good general health. Individuals who are 16 years old, at least 122 pounds, in good general health and have their parents' consent also may donate. The donation process is simple, taking only about one hour. Gulf Coast Regional Blood Center is an independent, nonprofit blood center that is not affiliated with the American Red Cross. **Interact with us on the Web:** www.giveblood.org/blog • www.giveblood.org/Facebook • www.twitter.com/commitforlife • www.flickr.com/photos/commitforlife

MEDIA

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