



Media Alert

**Gulf Coast Regional
Blood Center**
Commit for Life.

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www.giveblood.org

COMMIT FOR LIFE IN HONOR OF LOCAL 9-MONTH-OLD

Replenishment Blood Drive to be Held at Foodarama to Benefit Vanessa Flores

WHAT: Two months after giving birth, Beatrice Flores learned her newborn baby girl, Vanessa, had been diagnosed with Neuroblastoma, a form of childhood cancer. During a seven-month period, Vanessa relied on several surgeries, seven chemotherapy treatments and multiple blood transfusions to help save her life.

This week, Vanessa was released from the hospital, cancer-free. Her family is overwhelmed with joy and would like to give others that same second chance. In partnership with Gulf Coast Regional Blood Center, the Flores family will host a replenishment blood drive in Vanessa's honor at the Foodarama in Southeast Houston. The public is invited to *Commit for Life* and help the thousands of patients who rely on blood every day.

WHEN: Saturday, September 26
10 a.m. to 2:30 p.m.

WHERE: Foodarama
11021 Fuqua
Houston, TX 77034

ABOUT US: Gulf Coast Regional Blood Center is asking its donors to *Commit for Life*. It takes three simple steps: 1) Donate once per quarter; 2) allow The Blood Center to contact you; and 3) spread the word, encouraging others to *Commit for Life*. The Blood Center is the primary supplier of blood components to more than 170 hospitals and health care facilities in a 26-county Texas Gulf Coast region. Donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in good general health. Individuals who are 16 years old, at least 122 pounds, in good general health and have parental permission also may be eligible to donate.

Interact with us on the Web: www.giveblood.org/blog • www.giveblood.org/Facebook • www.twitter.com/commitforlife • www.flickr.com/photos/commitforlife

MEDIA

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