



# Media Alert

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**Gulf Coast Regional  
Blood Center**  
*Commit for Life.*

1400 La Concha Lane • Houston, Texas 77054-1802  
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[www.giveblood.org](http://www.giveblood.org)

## **BLOOD CENTER TO OBSERVE SPECIAL HOLIDAY HOURS**

### *Donations Especially Important As Thanksgiving Approaches*

**WHAT:** Gulf Coast Regional Blood Center has special holiday hours of operation planned as Thanksgiving draws near. All Neighborhood Donor Centers will be open from 7 a.m. to 3 p.m. on Wednesday, Nov. 25. All locations will be closed on Thanksgiving Day, Thursday, Nov. 26. Regular hours of operation will resume on Friday, Nov. 27.

Blood donations are especially important around holidays, as many donors go out of town or become busy with holiday activities and don't always make time to donate. However, more than 1,000 donations are needed every day to ensure an adequate blood supply for the Texas Gulf Coast region.

**WHEN:** Nov. 25 – 7 a.m. to 3 p.m.  
Nov. 26 – Closed  
Nov. 27 – 8 a.m. to 4 p.m. (regular hours of operation)

**WHERE:** All Neighborhood Donor Centers

For Neighborhood Donor Center hours and locations, or to schedule your blood donation, visit [www.giveblood.org](http://www.giveblood.org) or call 1(888) 482-5663.

**ABOUT US:** Gulf Coast Regional Blood Center is asking its donors to *Commit for Life*. It takes three simple steps: 1) Donate once per quarter; 2) allow The Blood Center to contact you; and 3) spread the word, encouraging others to *Commit for Life*. The Blood Center is the primary supplier of blood components to more than 170 hospitals and health care facilities in a 26-county Texas Gulf Coast region.

Donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in good general health. Individuals who are 16 years old, at least 122 pounds, in good general health and have parental consent also may be eligible to donate. The donation process is simple, taking only about one hour.

Gulf Coast Regional Blood Center is an independent, non-profit blood center that is not affiliated with the American Red Cross.

Interact with us on the Web: [www.giveblood.org/blog](http://www.giveblood.org/blog) • [www.giveblood.org/Facebook](http://www.giveblood.org/Facebook) • [www.twitter.com/commitforlife](http://www.twitter.com/commitforlife) • [www.flickr.com/photos/commitforlife](http://www.flickr.com/photos/commitforlife)

### **MEDIA**

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