



MEMO

Gulf Coast Regional Blood Center Hospital Partners

To

Ronda Perguson, Director of Product Management

A handwritten signature in black ink, appearing to be "RP", is written to the right of the name Ronda Perguson.

From

Cold Stored Platelets Survey Conclusion

Subject

10/30/2024

Date

Dear Hospital Partner,

Thank you for your valuable feedback regarding the recent Cold Stored Platelet (CSP) Survey conducted by Gulf Coast Regional Blood Center.

After careful consideration of the needs of our hospital partners and our mission to ensure an adequate platelet supply for the entire region, we have decided not to proceed with CSP production at this time. Our decision is based on the following factors:

- CSP production requires strict compliance with specific collection and storage timelines to effectively minimize the risk of bacterial contamination. Currently, these requirements present logistical challenges for our routing, inventory management, and manufacturing processes, making them difficult to scale.
- Cold storage increases platelet aggregation, leading to higher discard rates, which could negatively impact the availability of conventional (room-temperature) platelets.
- CSPs are intended for use in treating active bleeding when conventional platelets are unavailable or impractical. Currently, we are fully meeting the region's needs with conventional platelets.

We will continue to assess the feasibility of producing Cold Stored Platelets in the future and will keep you informed of any updates. We deeply appreciate your partnership and the feedback you've provided.

Thank you for your continued support.

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