



## Upcoming FIFA World Cup: Inventory Monitoring

Dear Hospital Partners,

As we approach the upcoming FIFA World Cup events, we anticipate potential fluctuations in blood utilization, inventory requirements, and overall demand. To ensure continued support for all our hospital partners, Gulf Coast Blood will closely monitor inventory levels, particularly of **O-positive, O-negative, and apheresis platelets**, throughout this period.

In alignment with our commitment to responsible stewardship of the blood supply, our team will actively manage and allocate these products based on real-time inventory levels, hospital utilization, and patient needs across the region. This approach is designed to help maintain adequate product availability for all patients while minimizing the risk of shortages and unnecessary waste.

We ask for your partnership during this time by:

- Continuing to follow best practices for Patient Blood Management (PBM)
- Communicating any anticipated increases in demand, scheduled procedures, or potential mass casualty or emergency events as far in advance as possible
- Remaining flexible, as fulfillment quantities may be adjusted based on daily inventory conditions and regional demand
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Our priority remains ensuring that life-saving blood products are available whenever and wherever they are needed most. We appreciate your partnership, collaboration, and understanding as we work together to support our community during this high-profile event.

If you have any questions or would like to discuss your facility's anticipated needs, please do not hesitate to contact our Hospital Services team.

Thank you for your continued partnership and commitment to patient care.

Sincerely,  
Gulf Coast Blood Team

*Commit for Life.*<sup>®</sup>